

The Marketing Research and Intelligence Association



l'Association de la recherche et de l'intelligence marketing

**MRIA 2017
ANNUAL
CONFERENCE**

May 31st to June 2nd
Toronto, Ontario

**RESEARCH
INTEGRATION
UNLOCKING
THE FUTURE OF
INSIGHTS**



2017 Annual Student Competition

**COME SHOW
THE MARKET
RESEARCH
COMMUNITY
WHAT THE FUTURE
LOOKS LIKE!**

Post-secondary schools offering market research courses across the country are invited to send student teams to compete at the 2017 MRIMA National Conference, in Toronto

DETAILS OF THE COMPETITION

- 12 teams of 3 students will be accepted. Maximum 2 teams per school
- All participants must be MRIMA student members
- MRIMA will arrange transportation to and from the event and accommodations during the competition

Once there students will:

- Work with teammates in a controlled environment to build a presentation on a preselected case study
- Compete with other schools, with the finalists presenting to the entire conference
- Attend the MRIMA Awards Gala, where the winners will be announced
- Have the opportunity to network with over 400 market research professionals

This is your chance to represent your school, your program, and yourselves. As there is limited space, don't delay, register your team today!

**CASH AWARD
PRICES OF:**

\$3,000 for 1st
\$2,000 for 2nd
\$1,000 for 3rd

INTERESTED? QUESTIONS?

Contact djackson@mria-arim.ca

Be Heard. Get Noticed. Advance Your Career.